

THE  
NATIONAL  
COUNCIL FOR  
PALLIATIVE  
CARE

PRIORITIES  
FOR NCPC'S  
STRATEGIC  
DIRECTION  
TO 2012



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**OUR MISSION**  
IS PROMOTING  
PALLIATIVE  
CARE FOR ALL  
WHO NEED IT

**OUR KEY  
PURPOSE  
IS TO ACHIEVE  
CONTINUOUS  
IMPROVEMENT  
IN THE  
PROVISION  
OF PALLIATIVE  
CARE AND  
WIDER ACCESS  
TO IT**



We achieve this by:

Influencing government policy and parliamentary and public debate through providing evidence based analysis and guidance on policy and good practice.

Securing a common view through listening to the views of all our stakeholders and working with a range of partners.

Developing and disseminating relevant good practice and policy guidance to all stakeholders.

Organising national discussions and events on the priority policy, clinical, practical and ethical aspects of palliative care.

Evaluating the impact of NCCPC's activities and outputs.



OVER THE  
NEXT THREE  
YEARS,  
WE WILL...



Work to influence Government policy for the next general election and beyond, working with the main political parties in England, Wales and Northern Ireland.

Link this with our role in leading a national coalition to raise public awareness of death and dying in society.

Support and monitor the implementation of the End of Life Care Strategy through maintaining and developing our core activities of data collection and analysis, evidence-gathering, and disseminating policy guidance and turning this into practice.

Through continuing:

To develop evidence based and practical policy solutions – so that different stakeholders can see how it affects them with practical examples.

To review the end of life care pathway and to test applicability for different conditions and settings of care.

Our analysis of meeting the needs of people with multiple conditions.

### We will:

Link ethics and policy to develop a wider understanding amongst public and professionals of the way in which people's preferences and choices about their care, including their future care, can be identified, respected and protected; we will consider how this should shape the design of services to ensure they are more responsive and person-centred.

Continue to translate our guidance into practical training and support tools to promote better understanding of end of life care, the needs of different groups and to support advance care planning.

Continue to build relationships with current and new partners (we have widened our scope since 2004 beyond health and social care to include housing and all old age charities) in order to develop new models of care to meet future need.

Work closely with the Department of Health (DH) and its range of Strategic Partners to ensure a good death becomes 'everyone's business'. We will disseminate DH policies in a user friendly format and provide feedback from our stakeholders on the effectiveness of national policies and strategies.

Over the next 3 years start to create a vision for the long-term development of palliative and end of life care services that will anticipate and fit the needs and shape of our society by 2030. Working with our partners, we will start the process at a summit with the King's Fund (to be held in November 2009) and begin to influence current and new partners so that by 2030 older people can be supported at home or in fit for purpose community settings.

Work to ensure there is effective commissioning for end of life care working with leaders at the DH to support and influence commissioning for outcomes.

Work to strengthen quality measurement and help reach a consensus on quality markers and ensure they are used across the country.

Promote the findings of our benchmarking project on needs assessment for end of life care in June 2009 and use this to help PCTs develop services in partnership with Local Authority commissioners and develop joint service specifications.

Work with regulators across all sectors, including the new Care Quality Commission, GMC, Royal Colleges and others, to make end of life care a core requirement in education and training and to ensure that end of life care quality markers are part of the new regulatory framework.

Work with the devolved governments of Wales and Northern Ireland to support their emerging end of life strategies and policies.

# OVER THE NEXT THREE YEARS, NCPC SHOULD...

Increase its influence so that all staff working with people at the end of life will be aware of NCPC and its available services and resources.

Ensure that our staff, trustees and experts on our groups and committees are as effective as possible through induction, training and support in order to guarantee the organisation's effectiveness.



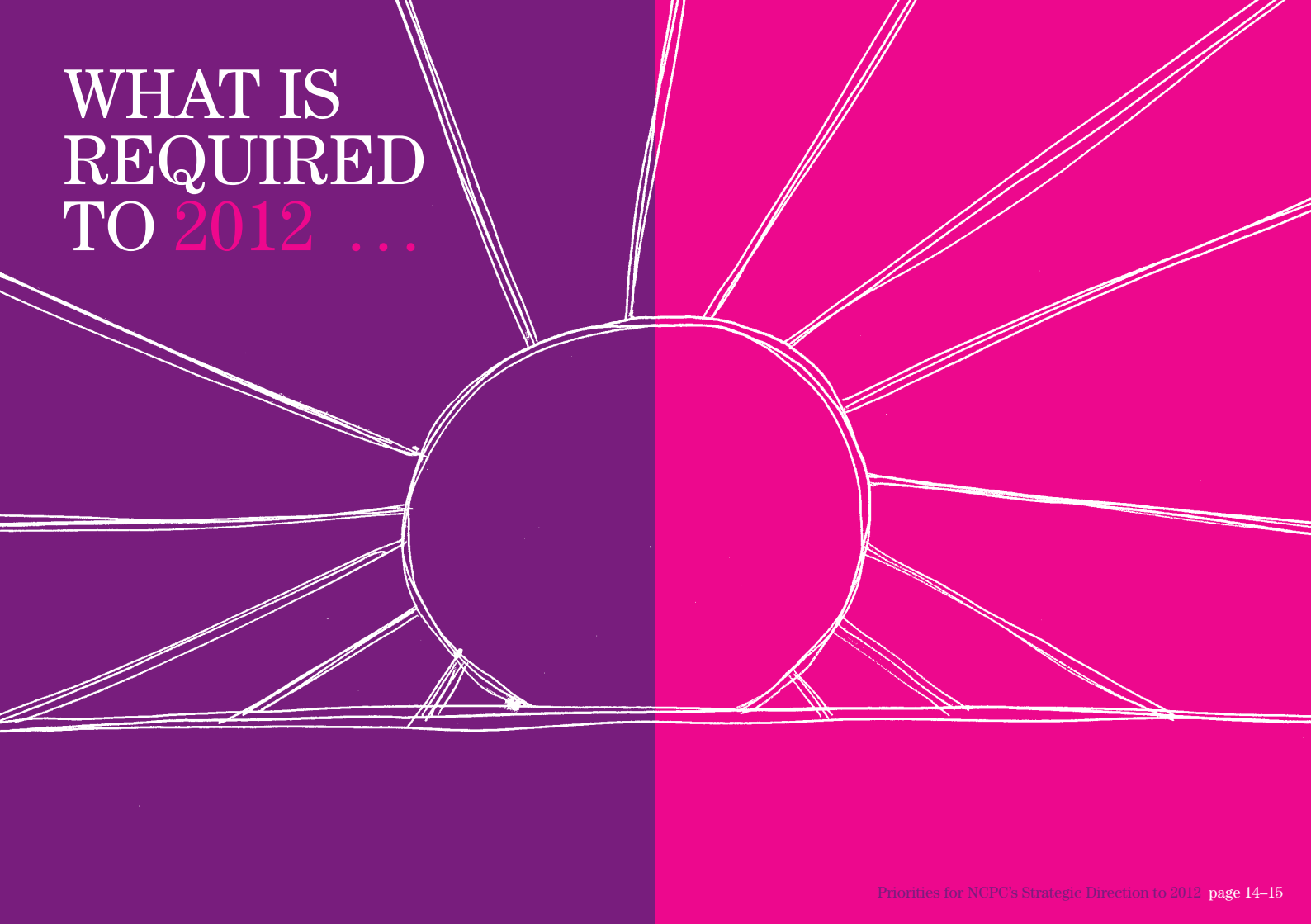
Maintain financial security with a balanced portfolio of income from funders, subscribers and purchasers of services.

Develop a clear organisational and workforce plan for this period of expansion which will offer assurance in terms of organisational resilience and governance.

Ensure that NCPC's reputation is maintained and all our outputs remain of the highest quality - supported by independent evaluation and quality assurance.



# WHAT IS REQUIRED TO 2012 ...



To work to identify and support the needs of the different stakeholders who will benefit from NCPC's range of services and expertise.

To develop a continuing programme of work

to support all the sectors and to actively promote partnership working.

To continue to grow and strengthen our subscriber base through publications, events and planned training programmes. These will include guidance for commissioners, users and providers.

To produce annual Service Delivery Plans which set out a programme of policy and ethics work, including analysis of patient activity data, needs assessment, benchmarking, funding, workforce and quality measurement.

To make provision for the increased capacity required to achieve this.

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