

# 8th Annual Conference on Dementia & End of Life

**The Prime Minister's Dementia Challenge:  
Ensuring the last years of life are not lost years**



**Wednesday 4th December 2013**

**Holiday Inn Bloomsbury, Coram Street, London WC1N 1HT**

**Including Keynote from:**

**The Rt Hon Jeremy Hunt MP, Secretary of State for Health**

# The Prime Minister's Dementia Challenge: Ensuring the last years of life are not lost years

## Why this conference?

In March 2012 the Prime Minister launched a national dementia challenge – NCPC and our partners are actively involved in this programme of work that aims to deliver major improvements in dementia care and support to help people to live and die well. With one in three people over 65 dying with dementia, if we are to meet this challenge, we must ensure that all those with dementia and their families receive excellent end of life care.

This national event, organised in partnership with some leading organisations in dementia and end of life care, will be showcasing progress and innovation in:

- Improving health and social care and support for people with dementia in the last years of life in all settings and for their carers
- Creating dementia-friendly communities and housing that are fit for the future
- Using life stories from people with personal experience of dementia and including these in building staff skills and confidence to better meet their wishes

## This conference will:

- ✓ Showcase good practice, evaluation, learning and other materials to support end of life and dementia care
- ✓ Use video and life stories to explore the impact of good communication, early discussion and planning, drawing heavily on the personal experiences of people affected by dementia
- ✓ Feature keynote sessions on end of life care in the dementia challenge, with influential and authoritative speakers
- ✓ Use workshops to share innovative good practice from around the country
- ✓ Highlight the power of partnership working to improve services
- ✓ Provide a valuable forum for people working in dementia care and end of life care

## Who should attend?

- ✓ People with personal experience of dementia and carers
- ✓ Commissioners, including leaders of CCGs and Health & Well Being Boards, NHS Trusts, social care and primary care
- ✓ Local Authorities, housing and home care providers
- ✓ Health, social care, housing policy makers and experts in design and construction
- ✓ Care home staff, palliative care and dementia specialists across all sectors
- ✓ General Practitioners, Community and District Nurses

**09.15 Registration, refreshments and exhibition stands**

**10.00 Chair's welcome**  
**Eve Richardson**, Chief Executive, NCPC & Dying Matters Coalition & member of the Health and Care Champion Group

**10.05 The Lived Experience: Aspirations for the Future**  
**Beth Britton**, Freelance campaigner & consultant, writer and blogger & **Jane Harris**, Counsellor, filmmaker & carer

**10.15 Short film: The Waiting Room**  
**Jane Harris** and **Jimmy Edmonds**

**10.20 Panel Discussion – What I would like to see in palliative and end of life care**  
**Beth Britton**, **Dr Jennifer Bute**, Retired GP with dementia & **Jane Harris**  
Joined by: **Professor Alistair Burns**, National Clinical Director for Dementia, Department of Health  
**Sarah Pickup**, Co-Chair of Dementia Health & Care Champion Group

**Creating Communities Fit for the Future**

**11.10 Dementia Friendly Communities- Learning from the best**  
**Jeremy Hughes**, CEO, Alzheimer's Society & Co Chair of Dementia Friendly Communities Champion Group

**11.30 Innovation in Design and Community Living – Creating homes and communities fit for the future**  
**David Hughes**, Partner, Pozzoni Architects

**11.50 Panel Discussion**  
**David Hughes**, **Jeremy Hughes**, **Dr Liz Sampson**, Senior Clinical Lecturer, Marie Curie Palliative Care Research Unit & **Sarah Waller CBE**, Programme Director, Enhancing the Healing Environment, The King's Fund

**12.10 Lunch & Exhibition**

**1.00 Workshops – Learning from Good Practice**

**Workshop A: Creating dementia friendly communities: In York, Bradford & Plymouth (urban & rural)**  
**Philly Hare**, Programme Manager, Joseph Rowntree Foundation & **Ian Sherriff**, Trustee, Alzheimer's Society & Researcher into Dementia, University of Plymouth

**Workshop B: Innovation in housing, design and community integration**  
**Tracy Paine**, Operations Director, Belong Villages & **David Hughes**, Architect, Partner

**Workshop C: Dying well with dementia: involving family carers in the education of care professionals**  
**Sarah Mould** & a family carer of a person with dementia, Hampshire County Council with The Dementia Training Company

**Workshop D: Learning from enhancing the healing environment for people with dementia**  
**Sarah Waller CBE**, Programme Director, Enhancing the Healing Environment, The King's Fund

**1.45 Chair's Welcome to Afternoon**  
**Sharon Blackburn**, Policy & Communications Director, National Care Forum & Co-Chair, Dementia Action Alliance

**Building Skills and Confidence**

**1.50 Key learning from carers as educators of staff**  
**Jean Tottie**, Chair, Life Stories Network

**2.05 Sharing the impact of learning from family carers on confidence building & practice development**  
**Sarah Mould** & a family carer of a person with dementia, Carers in Partnership

**2.20 How to ensure good care is delivered?**  
**Jayne Chidgey-Clark**, Director of Training & Development, NCPC & Dying Matters Coalition

**2.35 Q&A**

**2.40 Coffee break & Exhibition**

**3.00 Keynote speech**  
**The Rt Hon Jeremy Hunt MP**, Secretary of State for Health

**3.15 Q&A**

**3.35 Tea and Exhibition**

**4.00 Close**

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- 4th December 2013

**Delegate rates**  
**£150 - NCPC Subscribers / £300 - Non-subscribers**  
**CPD Accreditation pending**

Please indicate your choice of workshop E.G.  A

Workshop Choice:

NCPC subscriber number

Name

Position

Organisation

Address

Postcode

Telephone

Email

Special Requirements

I enclose a cheque for £  (payable to NCPC)

Please invoice me for £

Please charge £  to my credit/debit card

Maestro  Visa  Mastercard

Card number

Start date  /  Expiry date  /  Issue #

Card security code

Signature

Please return your completed booking form to:

Kate McNaboe  
Events Coordinator

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188 - 194 York Way  
London N7 9AS

Tel: 020 7697 1520

Fax: 020 7697 1530

Email: [k.mcnaboe@ncpc.org.uk](mailto:k.mcnaboe@ncpc.org.uk)

Web: [www.ncpc.org.uk/events](http://www.ncpc.org.uk/events)

Please photocopy this form for additional delegates

## Confirming your place

Completion of this registration form constitutes a legally binding agreement. On receipt of your booking form confirmation will be sent via email. NCPC cannot be held responsible for the non-arrival of registration information, so if you have not received confirmation and/or registration information one week prior to the event, it is your responsibility to call us on 020 7697 1520.

## Cancellations and changes to bookings

Cancellations confirmed in writing 14 days before the conference will be refunded in full. We regret that no refund can be made after that date, for whatever reason, although substitutions will be accepted if notified at least 24 hours before the conference. NCPC reserves the right to alter the programme without notice.

## Payment

All payment must be received by the date of the conference. Cheques should be made payable to NCPC. Please ensure that delegate name(s) and organisation are written on the back. Please note that once this application is accepted your organisation will become liable for the charges, including any cancellation fees.

## Privacy

NCPC may contact you with information on future events and publications which may be of interest to you. Please tick here  if you do not wish to be contacted. NCPC will never share your details with a third party.